

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK  
OFF-WHITE LLC,

Plaintiff,

-against-

ABBYFASHION STORE, ALIBANG STORE,  
ASTCASE STORE, BEIJING VLEAP  
TECHNOLOGY CO., LTD., BOBOANER,  
CHANGSHA DAHUAN ELECTRONIC  
TECHNOLOGY CO., LTD., CHANGZHOU  
FLEXI ELECTRONIC CO., LTD., DISENY  
STORE, DONGGUAN BEST CRAFTS CO.,  
LTD., DONGGUAN CHENGYUAN INDUSTRY  
INVESTMENT CO., LTD., DONGGUAN  
HUANGJIANG JINLIANGTANG HARDWARE  
FACTORY, DONGGUAN LINKAIZ CRAFTS &  
GIFTS CO., LTD., ESRA STICKERS , FIREBIRD  
GIFTS (DONGGUAN) CO., LTD.,  
GENTLENESS STORE, GUANGZHOU FINCH  
GARMENTS CO., LTD., GUANGZHOU UMEKING  
TRADING CO., LTD., GUANGZHOU  
WEIJIE RIBBON CO., LTD., GUANGZHOU XIN  
HO YI CRAFTS LIMITED, HAINING LONGNA  
TEXTILE CO., LTD., HANGZHOU LIN'AN  
ORIGIN TRADING CO., LTD., HUI52028  
STORE, LOVE HEALTH LOVE YOURSELF,  
NANJING RARLON PET PRODUCTS CO.,  
LTD., OLIVIA'S ACCESSORIES , SHENZHEN  
CHUANGXINGMING TECHNOLOGY  
LIMITED, SHENZHEN DEFAN TECHNOLOGY  
CO., LTD., SHENZHEN DINGTU ELECTRONIC  
TECHNOLOGY CO., LTD., SHENZHEN  
MANHUI TECHNOLOGY CO., LTD.,  
SHENZHEN SHANEN ELECTRONIC  
COMMERCE CO., LTD., SHENZHEN  
SHENGYUAN TECHNOLOGY CO., LTD.,  
SHENZHEN SHENGZERONGXIN TRADING  
CO., LTD., SHENZHEN SPEED TREND  
TECHNOLOGY CO., LTD., SHENZHEN YINO  
INFORMATION TECHNOLOGY CO., LTD.,  
SHOP5056237 STORE, SHOP5066383 STORE,  
SHOP5134031 STORE, SHOP5361044 STORE,  
SHOP5781767 STORE, SHOP5795644 STORE,  
SHOP5831326 STORE, SHOP5870398 STORE,

**FILED UNDER SEAL**

21Civ. 1785 (AT)

**ORDER**

SHOP910331278 STORE, SHOP910605011  
 STORE, SHOP910926020 STORE,  
 SHOP911100018 STORE, SHOP911115068  
 STORE, SHOP911167001 STORE,  
 SHOP911188155 STORE, SHOP911192222  
 STORE, SHOP911195003 STORE,  
 SHOP911234034 STORE, SHOP911258359  
 STORE, SHOP911259388 STORE,  
 SHOP911264193 STORE, SHOP911267085  
 STORE, SHOP911300207 STORE,  
 SHOP911342022 STORE, SHOP911375214  
 STORE, SHOP911422093 STORE,  
 SHOP911425145 STORE, TAOTAOKU STORE,  
 TOLLER BAG STORE, WOZIK STORE, XT02  
 STORE, YANG R STORE, YIWU CUDA  
 IMPORT AND EXPORT CO., LTD., YIWU MAY  
 STAR INTERNATIONAL TRADING CO., LTD.,  
 YIWU MIANYU E-COMMERCE FIRM, YIWU  
 WU TAI BELT CO., LTD., YIWU YINGYU  
 IMPORT & EXPORT CO., LTD., YUNFOOK  
 OFFICIAL, YUYAO NICO ELECTRONICS  
 FACTORY and ZHENGZHOU YMEI PET  
 PRODUCTS CO., LTD.,

Defendants.

ANALISA TORRES, District Judge:

On March 2, 2021, this Court entered a temporary restraining order on Plaintiff's *ex parte* motion (the "TRO"). The Court found that Plaintiff was likely to succeed on its claims of trademark infringement by Defendants, that continued infringement would cause Plaintiff irreparable harm, and that the public interest and the balance of equities strongly favored restraining further infringement. Accordingly, the Court entered the TRO, and, among other things: (1) restrained Defendants from taking a variety of actions that infringed Plaintiff's trademark or induced others to do so, (2) directed third-party web service providers to cease providing service to Defendants within five days, (3) directed third-party financial institutions to locate and attach Defendants' financial accounts within five days, (4) authorized expedited discovery, (5) authorized Plaintiff to delay service on Defendants until after the third parties had complied with the order, and authorized service by electronic means, and (6) sealed Plaintiff's application, its supporting documents, and the order itself until the third parties had complied. The Court further ordered that Defendants appear on March 9, 2020, at 3:00 p.m., to show cause why a preliminary injunction should not issue.

On March 5, 2021, Plaintiff notified the Court that it is still waiting for third-party service providers to comply with the expedited discovery authorized in the TRO and requested that the hearing and corresponding deadlines be adjourned. Accordingly:

- (1) By **March 15, 2021**, Plaintiff shall file with the Court a status letter describing the compliance or noncompliance of Defendants and third parties with the Court's order, and providing proof

of service of the TRO on each Defendant (consistent with the methods of service outlined in the TRO);

- (2) The hearing scheduled for March 9, 2021, at 3:00 p.m. is ADJOURNED to **March 23, 2021**, at **3:00 p.m.** By **March 16, 2021**, Defendants shall file any opposing papers. By **March 19, 2021**, Plaintiff shall file any reply;
- (3) Pursuant to Federal Rule of Civil Procedure 65(b)(2), the TRO is extended to March 23, 2021. Good cause exists for an extension, because adjourning the preliminary injunction hearing is necessary to ensure Defendants are afforded adequate notice, and continued restraint of Defendants and third parties in the interim period is necessary to protect Plaintiff's rights against the irreparable harms demonstrated in their TRO application.
- (4) By **March 9, 2021**, Plaintiff shall serve this order on Defendants using the same methods authorized by the TRO. By **March 11, 2021**, Plaintiff shall provide the Court with proof of service.

SO ORDERED.

Dated: March 5, 2021  
New York, New York



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ANALISA TORRES  
United States District Judge